THE EFFECT OF THE QUALITY OF GOVERNANCE ON TAX REVENUE IN EAST AFRICA

\mathbf{BY}

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ABSTRACT

The East African countries have run budget deficits for over a decade, implying that the amount

of domestic resources collected especially from taxes has been so low compared to what is

needed/required for the smooth-running of the economies. Although there are very many reasons

to explain the low tax revenue in this region, the quality of governance has been found to be key

in this regard. Numerous studies done on this nexus have had conflicting results on the

determinants of tax revenue yields. The argument for the discrepancy in the results lies in

studying countries at different levels of development, different time periods studied, and the

difference in the data types and sources.

Against that backdrop, this study seeks to empirically investigate the effect of the quality of

governance on tax revenue in five East African countries, for the period 1996 to 2016 (panel data

estimation). Data will be sourced from World Development Indicators and World Governance

Indicators. The study employs the Panel Autoregressive Distributed Lag model as developed by

Pesaran et al., (1999). The choice of this methodology is based on the need to find out the long

run and short run relationship among the variables of interest. Empirical evidence from the

Pooled Mean Group shows that there is a positive long run relationship among the variables.

This therefore implies that an improvement in the quality of governance leads to a long run

increase in the tax revenue. The policy implication is that long run efforts to increase domestic

resource mobilization through taxation in the East African countries should focus on the

improvements in the quality of governance. It should however be noted that that the study finds a

negative short run relationship since the effect of changes in the quality of governance is in most

cases evident in the long run.

Key words: Tax Revenue, quality of governance, Panel ARDL

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